



Our people, in more places.
What's New at LF



| AGENDA

- OUR PEOPLE, IN MORE PLACES
- SOCIAL LISTENING REPORTING
- SPANISH-LANGUAGE REPORTING
- POST TAGGING
- SOCIAL RESEARCH
- VISUAL INSIGHTS
- CUSTOM DASHBOARDING
- **LISTENFIRST 2026**



OUR PEOPLE, IN MORE PLACES

Expanding more of the social analytics workflow
while staying budget-friendly and best-in-class where
it counts





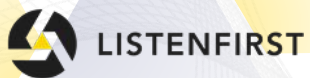
SOCIAL LISTENING & REPORTING

Tool-agnostic research that handles queries, validation, and reporting end-to-end inside your existing vendor.



INTERNATIONAL LANGUAGE REPORTING

Real-time, culturally grounded analysis from
native-language experts across regions.



POST TAGGING

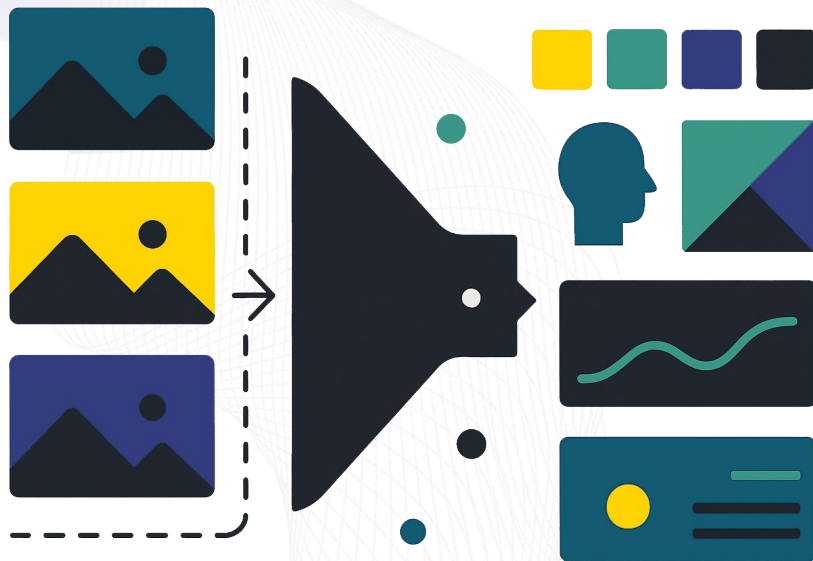
Accurate taxonomy and daily tagging that deliver consistent, reliable insights at scale.



OWNED SOCIAL RESEARCH

Powered by the world's largest database of brand-owned social posts—nearly 500,000 brands tracked daily.





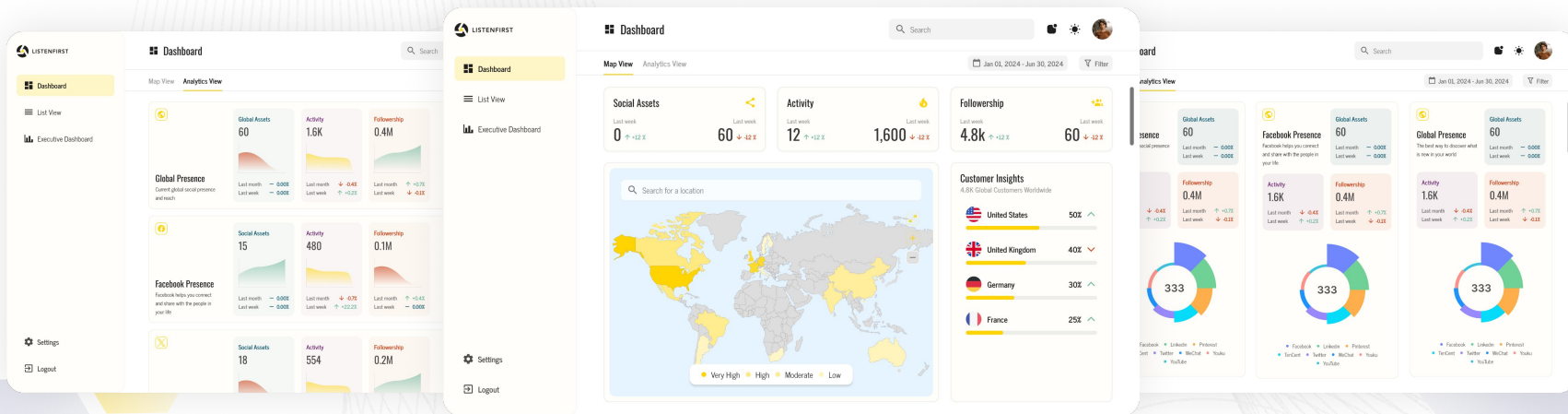
VISUAL INSIGHTS

A first-of-its-kind AI creative intelligence report that reveals exactly what makes top content perform.



CUSTOM DASHBOARDING

Bookmarkable, multi-source dashboards built around your goals—without manual reporting or API work.



THANK YOU LISTENFIRST 2026

The same best-in-class product you rely on—now supported by our people in more of the places you need them.

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- VISUAL INSIGHTS

